



ALCOHOL REMOVED WINE

Rosé all day

(always your way)

- 25 CALORIES · ALCOHOL REMOVED WINE ·
- GLUTEN FREE · VEGAN FRIENDLY · FEMALE WINEMAKER ·

Varietal: 90% Syrah • 10% Grenache

Soil: Limestone, clay and sand | **Climate:** Warm, dry, and sunny

Acidity: 3.3 | **Fermentation:** 55 to 62 °F



We look forward to introducing you to our **Rosé All Day Zero** Alcohol, a premium addition to one of the top-selling French rosés in the United States. With the launch of both a Zero Alcohol and a 9% ABV option, Rosé All Day now offers something for everyone: in particular those looking to explore the emerging segments of low and no ABV.

In staying true to the signature experience of Rosé All Day, we spared nothing in crafting this alcohol-free version. It begins with an early harvest and a strict selection of the very same grapes used in our flagship wine, chosen specifically to allow the fruit's natural expression to shine. We worked with innovative yeasts that required less sugar while enhancing key flavor components during fermentation. Finally, we removed the alcohol as delicately as possible and then reintroduced the natural elements of the wine (excluding alcohol) to preserve its structure, balance, and integrity (something not seen in the industry today).

The result is a sophisticated, satisfying rosé that offers the same elevated experience – just without the alcohol



@ROSE_ALL_DAY



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Enjoy

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